

JOURNAL OF MANAGEMENT AND WORLD BUSINESS RESEARCH

Volume 5, Number 1, 2008

ABSTRACTS

i

ARTICLES

An Investigation of Factors affecting the Profitability of Turkish Banking Sector

Güven Sevil and Abdullah Yalama

1

A Study of the Effect of Virtual Supply Chain on E-Business Performance: The European Case

Maria T. Borges Tiago, João Pedro Couto, Flávio Tiago and José Cabral Vieira

12

The Effect of Banks Websites Functionality Evolution on Customer Behaviour: A Study of Polish Market

Wojciech Grzegorzczuk, Anna Sibinska and Wioletta Krawiec

23

An Exploratory Study of Factors influencing People towards Unrelated Bone Marrow Donation in Europe

Paulina Papastathopoulou

33

CALL FOR SUBMISSION OF PAPERS

MANUSCRIPT GUIDELINES

All articles in this issue have been accepted after a blind review process.
© Journal of Management and World Business Research

ISSN 1449 3179

PUBLISHER'S DISCLAIMER: The authors are solely responsible for the content, theories, grammar, referencing and terminology in the published articles. Authors are also responsible for ensuring that papers submitted to JOMAWBR have not been accepted for publication or published elsewhere and contains no material previously published or written by another person, except when due reference is made in the text of the paper.

ABSTRACTS

An Investigation of Factors affecting the Profitability of Turkish Banking Sector

Güven Sevil and Abdullah Yalama

This study was designed to examine factors affecting the profitability of Turkish banking sector by specifically investigating the impact of bank's characteristics indicators on bank's net interest margin and profitability in the Turkish banking sector for the period 2001-2006 through the use of panel data approach. The result of this study indicate that personnel number, non-interest income, and interest expenditure have positive effect on profitability, while operational expenditure, banks size which reflects scale inefficiency, and default loans have negative effect on profitability. Personal expenditure, personnel number, liquid assets, loans, equity, interest expenditure have positive effect on the net interest margin while non-interest income has negative effect on the net interest margin.

A Study of the Effect of Virtual Supply Chain on E-Business Performance: The European Case

Maria Teresa Borges Tiago, João Pedro Couto, Flávio Tiago and José Cabral Vieira

Supply Chain Management (SCM) in the last two decades, continues to gain popularity among companies and has been broadly studied by academic researchers. However, with the development of the digital economy, a new paradigm has emerged in this arena: virtual supply chain management (e-SCM). This paper establishes a new model, considering the results of virtual SCM adoption on E-business performance, which has been tested in European companies. This paper used a structural equation modelling (SEM) analysis.

The Effect of Banks Websites Functionality Evolution on Customer Behaviour: A Study of Polish Market

Wojciech Grzegorzczak, Anna Sibinska and Wioletta Krawiec

This paper presents the results of a study that was designed to examine the effect of banks website functionality evolution on customer behaviour in the Polish market. It covers descriptions of some Web evaluation concepts and approaches, and provides an introduction of a model of website functionality criteria. The results obtained in a qualitative study, in which criteria verified by independent experts show the evolution of banks websites in Poland between 1998 and 2007.

An Exploratory Study of Factors influencing People towards Unrelated Bone Marrow Donation in Europe

Paulina Papastathopoulou

Every year, thousands of patients are diagnosed with diseases treatable by a blood stem cell transplant. However, despite major advances in organ transplantation technology, approximately one third of patients accepted for transplantation die while awaiting a matched donor. This is a particularly severe problem in the case of bone marrow transplants. This study was designed to identify factors influencing people towards unrelated bone marrow donation in Europe.