

# Academy of World Business, Marketing & Management Development Conference

July 13-16<sup>th</sup>, 2004 – Gold Coast International Hotel, Queensland, Australia.

Visit Conference Web site at: <http://www.usq.edu.au/faculty/business/departments/marketing/index.htm>

## REGISTRATION FORM/PAYMENT INVOICE

Send completed form and payment to:

**Registration Officer, Academy of World Business, Marketing and Management Development,  
GPO Box K 789 Perth Western Australia 6842. Fax: (61 8) 9409 4255 Mobile: 0408 924640;**

NOTE: Cheque, bank draft or international money order must be in Australian dollars and made to be collected in an Australian bank. It should be made payable to: "Academy of World Business, Marketing and Management Development". Information for people who wish to pay by Bank Transfer or by Credit Card is also stated below.

If paying by Credit Card or by Bank Transfer, you should email the form to Associate Professor Gabriel Ogunmokun - Conference Chair and Director: [ogunmokun@usq.edu.au](mailto:ogunmokun@usq.edu.au)

Title: ☐ Prof ☐ Dr ☐ Mr ☐ Mrs ☐ Ms ☐ Miss

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Preferred Name / Title for Badge \_\_\_\_\_

Organization/ Department \_\_\_\_\_

Company/ Institution Address \_\_\_\_\_

Office Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**CONFERENCE REGISTRATION FEE:** The conference registration fee covers all conference sessions, morning and afternoon coffee/tea breaks, two working lunches, Thursday night dinner, the Conference Proceedings, and a one-year subscription to either the Academy of World Business Marketing and Management Development Journal or the Journal of International Marketing and Exporting.

Full Registration Fee: (not later than Friday May 7 <sup>th</sup> 2004):	AUD 760.00	AUD _____
Early Registration (not later than Thursday 12 <sup>th</sup> February 2004):	AUD 699.00	AUD _____
Full registration for Students (not later than Friday May 7 <sup>th</sup> 2004):	AUD 684.00	AUD _____
Early Registration for Students (not later than Thursday 12 <sup>th</sup> February 2004)	AUD 629.10	AUD _____
Additional Ticket to the Welcome Cocktail Session per person	AUD 30.00	AUD _____
Additional Ticket to the Thursday Night Dinner per person	AUD 55.00	AUD _____
<b>Total Due</b>		AUD _____

**Important:** Without receiving your registration fee and your revised final paper on or before the 7<sup>th</sup> May 2004, the Academy cannot guarantee that your paper will appear in the conference proceedings.

**1. PAYMENT BY BANK TRANSFER:** People who wish to pay by **Bank Transfer** should use the information below:

**Amount payable to:** Academy of World Business, Marketing and Management Development

**Bank:** National Australia Bank **BSB number** 084-963 **Account number** 55-283-4855

**2. PAYMENT BY CREDIT CARD:** Form for people who wish to pay by Credit Card can be found on <https://www.ipg.stgeorge.com.au/servlet/webpay.website.Simple?clientid=10001381>

**NOTE:** On the Credit Card form, type the *Surname* of the person attending the conference in the Invoice/Ref No/Surname box. Type 'AWBMAMD Conference' in the Description box

**DELEGATES HOTEL ACCOMMODATION ROOM RATE :** When booking your hotel accommodation, in order to have the special rates specified below, you need to inform the Gold Coast International Hotel that you will be attending the Academy of World Business Marketing and Management Development Conference.

(Contact: Kylie Taylor: [res@gci.com.au](mailto:res@gci.com.au) or Kirsip Pajunen: [kirsip@gci.com.au](mailto:kirsip@gci.com.au))

AUD135.00 per night; AUD153.00 per night including buffet breakfast for one person; AUD171.00 per night including buffet breakfast for two people. **NOTE:** Add AUD 20 per room per night to guarantee an Ocean View Room.